

## World's Leading Show for Advanced Material & Equipment!

### Highly-functional

# Material Week

Consists of  
7 shows

- FILMTECH JAPAN
- Adhesion & Bonding Expo
- PLASTIC JAPAN
- Paint & Coating JAPAN
- METAL JAPAN
- CERAMIC JAPAN
- Sustainable Material Expo

## 11th Osaka Show

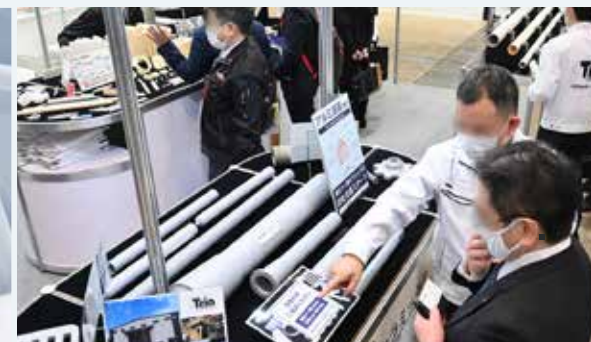
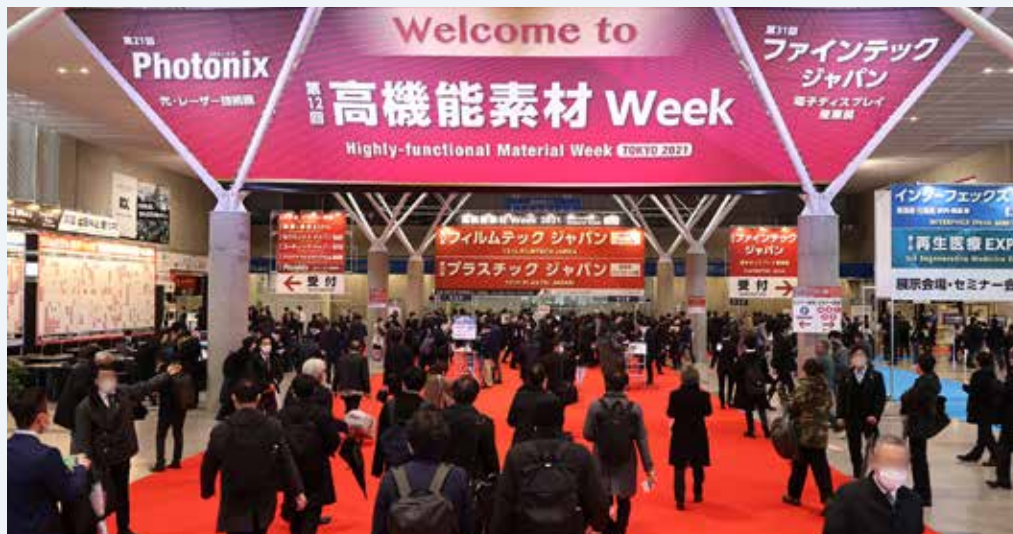
Dates: **May 17[Wed] – 19[Fri], 2023**

Venue: **INTEX Osaka, Japan** Organised by: **RX Japan Ltd.**

## 14th Tokyo Show

Dates: **October 4[Wed] – 6[Fri], 2023**

Venue: **Makuhari Messe, Japan** Organised by: **RX Japan Ltd.**

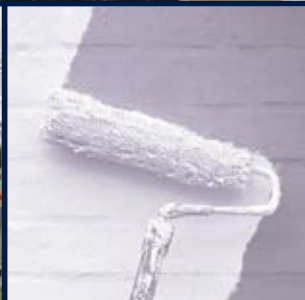
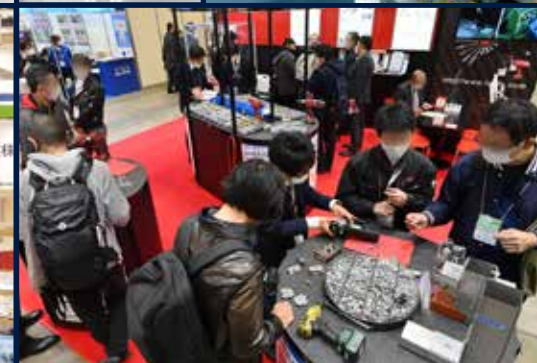
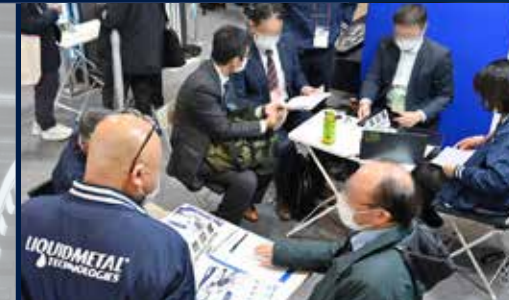


# 25,000 Visitors / 55,000 Visitors will Gather !

The number of visitors on this page is expected including concurrent shows.

## Venues Fulfilled Energy and Passions from Previous Shows

Show Video from Day 1 of 2022 Osaka Show



## Attractive Conferences Brought Professionals to the Shows

World-renowned companies delivered speeches in 2021 (excerpts)

- MITSUBISHI CHEMICAL
- FUJIFILM
- Ministry of Economy, Trade and Industry
- SUMITOMO CHEMICAL etc.

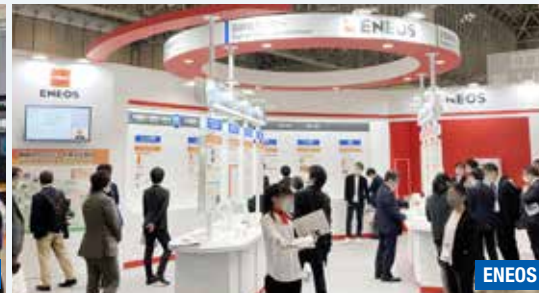
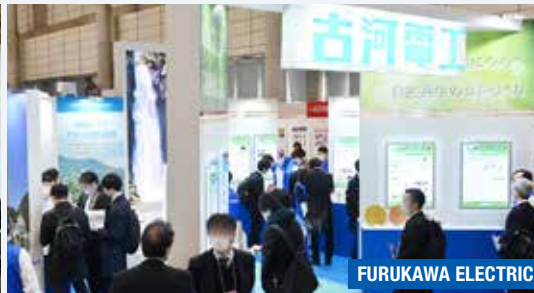
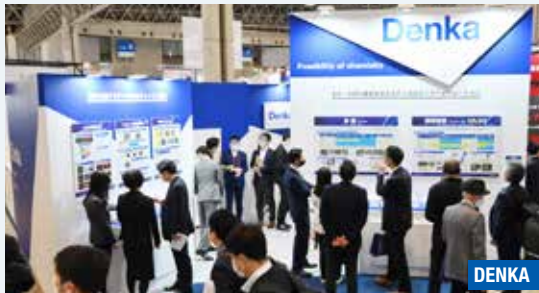
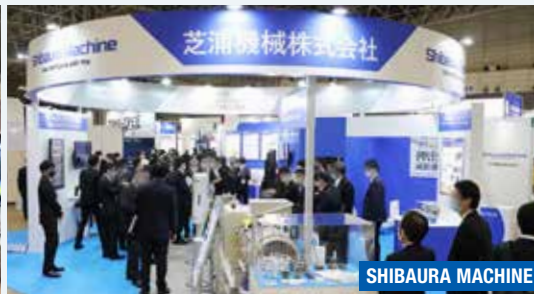
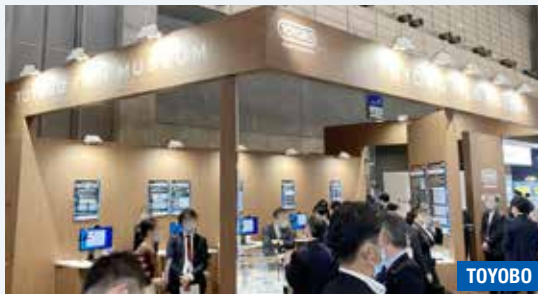
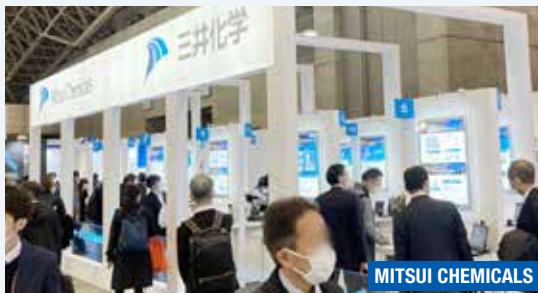


Scenes of the business meetings and the aisle are from the previous shows in 2021. The product images are for illustration purpose only.

# 350 Exhibitors / 960 Exhibitors will Gather!

The number of exhibitors on this page is expected including concurrent shows, including co-exhibiting partners, group companies, and association members.

## Gather World-renowned Companies as Below (Exhibitors from the previous Osaka & Tokyo shows in 2020-2021.)



# Consists of 7 Specialised Shows — **World's Leading!**

## ■ Gather All About Material Related Products & Technologies

### Sustainable Material Expo –SUSMA–

Exhibit Profile:

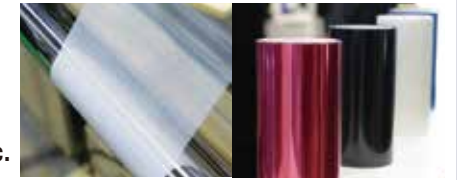
- Bioplastic, Biochemicals
- Recycled Material
- Recycling Equipment
- Cellulose/CNF
- Light Metal/Steel
- Fibers and Non-woven Fabrics
- Plant-derived Raw Materials
- Biodegradable Resin etc.



### FILMTECH JAPAN

Exhibit Profile:

- Highly-functional Film
- Functional Coating
- Molding, Coating, Secondary Processing etc.



### PLASTIC JAPAN

Exhibit Profile:

- Advanced Plastic/Resin
- Composites (CFRP/FRP)
- Forming/Processing, Analysis etc.



### Adhesion & Bonding Expo

Exhibit Profile:

- Adhesive Material
- Joining Equipment & Technology
- Related Equipment etc.



### CERAMIC JAPAN

Exhibit Profile:

- Advanced Ceramics
- Powder Technology
- Manufacturing/Processing Equipment etc.



### METAL JAPAN

Exhibit Profile:

- Ferrous/Non-ferrous Metal
- Advanced Metal Product
- Processing/Evaluation Equipment etc.



### Paint & Coating JAPAN

Exhibit Profile:

- Paint/Coating Agent
- Coating Equipment/Technology
- Surface Treatment Machine etc.



The pictures are for illustration purposes only.

# Comprehensive Show from Materials to Manufacturing Machines

## Find Business Partners both **Material Manufacturers** and **Material Users**.

### 01 When Exhibitors are **Material Manufacturing Machine/Processing Equipment Manufacturers**



### 02 When Exhibitors are **Material Manufacturers**



# High-quality Visitors Gather

## Material Manufacturers Gather from Japan and All Over the World

List of Visitors (expected, excerpts, in random order)

Japan			Overseas		
<ul style="list-style-type: none"> <li>• FUJIFILM</li> <li>• ASAH KASEI</li> <li>• AGC</li> <li>• SUMITOMO CHEMICAL</li> <li>• DNP</li> <li>• MITSUI CHEMICALS TOHCELLO</li> <li>• UBE INDUSTRIES</li> <li>• IDEMITSU</li> <li>• SHIN-ETSU CHEMICAL</li> <li>• MITSUI CHEMICALS</li> <li>• BASF JAPAN</li> <li>• JX NIPPON MINING &amp; METALS CORPORATION</li> <li>• TANAKA KIKINZOKU GROUP</li> <li>• NIPPON LIGHT METAL COMPANY</li> <li>• NIPPON STEEL</li> </ul>	<ul style="list-style-type: none"> <li>• JFE STEEL</li> <li>• SAINT-GOBAIN</li> <li>• TOTO</li> <li>• DENKA</li> <li>• AGC CERAMICS</li> <li>• HENKEL JAPAN</li> <li>• 3M JAPAN</li> <li>• CEMEDINE</li> <li>• NITTOKU</li> <li>• SUMITOMO BAKELITE</li> <li>• SEKISUI CHEMICAL</li> <li>• DAICEL</li> <li>• KURARAY</li> <li>• TEIJIN</li> <li>• MITSUBISHI CHEMICAL</li> <li>• TORAY</li> <li>• NITTO DENKO</li> </ul>	<ul style="list-style-type: none"> <li>• TOYOBO</li> <li>• UACJ</li> <li>• KOBELCO</li> <li>• MITSUBISHI SHINDOH</li> <li>• HUKUKAWA ELECTRIC</li> <li>• NGK SPARK PLUG</li> <li>• NGK INSULATORS</li> <li>• NORITAKE</li> <li>• KONISHI</li> <li>• KANEKA</li> <li>• SEKISUI FULLER</li> <li>• TOAGOSEI</li> <li>• NIPPONPAINT</li> <li>• KANSAI PAINT</li> <li>• SK KAKEN</li> <li>• CMP</li> <li>• DAI NIPPON TORYO</li> </ul>	<ul style="list-style-type: none"> <li>• LG CHEM</li> <li>• OFILM</li> <li>• AKZONOBEL</li> <li>• CMMT</li> <li>• NAN YA PLASTICS</li> <li>• BENQ MATERIALS</li> <li>• CHANG CHUN PLASTICS</li> <li>• ETERNAL MATERIAL</li> <li>• EVERWIDE CHEMICAL</li> <li>• HI-LYTE ENTERPRISE</li> <li>• EVONIK TAIWAN</li> <li>• KOATECH TECHNOLOGY</li> <li>• DAIREN CHEMICAL</li> <li>• JC OPTICAL MATERIALS</li> <li>• DOW CHEMICAL</li> <li>• KOLON</li> </ul>	<ul style="list-style-type: none"> <li>• DONGWOO FINECHEM</li> <li>• APPLIED MATERIALS</li> <li>• ALMATIS</li> <li>• DREYPLAS</li> <li>• HUNTSMAN CORPORATION</li> <li>• BASF</li> <li>• CERAMTEC</li> <li>• HENKEL</li> <li>• CHINA BAOWU GROUP</li> <li>• TEMICON</li> <li>• KAMET</li> <li>• LG SCIENCEPARK</li> <li>• LOTTE ALUMINIUM</li> <li>• LOTTE CHEM</li> <li>• BORER CHEMIE</li> <li>• EASTMAN CHEMICAL</li> <li>• BERNDORF BAND</li> </ul>	<ul style="list-style-type: none"> <li>• ELKEM SILICON MATERIALS</li> <li>• EPISTAR</li> <li>• FORMOSA PLASTICS CORPORATION</li> <li>• HANWHA CHEMICAL</li> <li>• HORIZON COATINGS AUSTRALIA</li> <li>• KOREA INSTITUTE OF CERAMIC ENGINEERING &amp; TECHNOLOGY</li> <li>• MOMENTIVE</li> <li>• SCHUNK INGENIEURKERAMIK</li> <li>• SAMSUNG SDI</li> <li>• SK INNOVATION</li> <li>• SKC</li> <li>• HANWHA Q CELLS &amp; ADVANCED MATERIALS</li> <li>• MOMENTIVE PERFORMANCE MATERIALS</li> <li>• NOROO PAINT &amp; COATINGS</li> </ul>

## Material Users Gather from Japan and All Over the World

List of Visitors (expected, excerpts, in random order)

Japan			Overseas		
<ul style="list-style-type: none"> <li>• SONY</li> <li>• TOSHIBA</li> <li>• FUJITSU</li> <li>• CANON</li> <li>• HITACHI</li> <li>• KONICA MINOLTA</li> <li>• ALPS ALPINE</li> <li>• HONDA MOTOR</li> <li>• NISSAN</li> <li>• SUZUKI MOTOR</li> <li>• SUBARU</li> <li>• ISUZU MOTORS</li> <li>• CALSONIC KANSEI</li> <li>• ASAH KASEI HOMES</li> <li>• KAJIMA</li> <li>• ASAH KASEI CONSTRUCTION MATERIALS</li> </ul>	<ul style="list-style-type: none"> <li>• LIXIL</li> <li>• YKK</li> <li>• NIHON KOHDEN</li> <li>• PANASONIC HEALTHCARE</li> <li>• ASAH KASEI MEDICAL</li> <li>• IHI</li> <li>• JAXA</li> <li>• EAST JAPAN RAILWAY COMPANY</li> <li>• JMU</li> <li>• NEC</li> <li>• PANASONIC</li> <li>• SHARP</li> <li>• MITSUBISHI ELECTRIC</li> <li>• MURATA</li> <li>• KYOCERA</li> <li>• TDK</li> <li>• NIDEC</li> <li>• MAZDA</li> </ul>	<ul style="list-style-type: none"> <li>• TOYOTA</li> <li>• DAIHATSU</li> <li>• AISIN</li> <li>• DENSO</li> <li>• TOYOTA AUTO BODY</li> <li>• AISIN AW</li> <li>• NIPPON SHARYO</li> <li>• OBAYASHI</li> <li>• TAKENAKA</li> <li>• SEKISUI HOUSE</li> <li>• OLYMPUS</li> <li>• NIPRO</li> <li>• ASAH INTECC</li> <li>• OMRON</li> <li>• GS YUASA</li> <li>• MITSUBISHI HEAVY INDUSTRIES</li> <li>• KAWASAKI HEAVY INDUSTRIES</li> </ul>	<ul style="list-style-type: none"> <li>• LG ELECTRONICS</li> <li>• LG DISPLAY</li> <li>• LG CHEM</li> <li>• SAMSUNG DISPLAY</li> <li>• SAMSUNG SDI</li> <li>• SAMSUNG ELECTRONICS</li> <li>• KCC</li> <li>• HISENSE</li> <li>• HUAWEI TECHNOLOGIES</li> <li>• HUAWEI DEVICE</li> <li>• BEIJING NEW ENERGY VEHICLE</li> <li>• MIDEA GROUP</li> <li>• VIVO</li> <li>• BOE TECHNOLOGY</li> <li>• TCL</li> <li>• CSOT</li> </ul>	<ul style="list-style-type: none"> <li>• AUO</li> <li>• ITRI</li> <li>• INNOLUX</li> <li>• APPLE</li> <li>• OPPO</li> <li>• CHI MEI CORPORATION</li> <li>• TECHNO AEROSPACE</li> <li>• DELL TECHNOLOGIES</li> <li>• UNIMICRON</li> <li>• PEGATRON</li> <li>• LG HAUSYS</li> <li>• WISECHIP</li> <li>• RITEK</li> <li>• COMPAL ELECTRONICS</li> <li>• TIANMA MICROELECTRONICS</li> <li>• ROYOLE</li> <li>• AMETEK</li> </ul>	<ul style="list-style-type: none"> <li>• VISIONOX TECHNOLOGY</li> <li>• KOREA RESEARCH INSTITUTE OF STANDARDS AND SCIENCE</li> <li>• SK INNOVATION</li> <li>• SKC</li> <li>• 3M CHINA</li> <li>• HYUNDAI MOBIS</li> <li>• HYUNDAI MOTOR COMPANY</li> <li>• HANWHA Q CELLS</li> <li>• FOXCONN TECHNOLOGY GROUP</li> <li>• NORDSON EFD</li> <li>• OCI COMPANY</li> <li>• RCL DISPLAY</li> <li>• DELTA ELECTRONICS</li> <li>• DOOSAN HEAVY INDUSTRIES &amp; CONSTRUCTION</li> </ul>

# International Exhibitors Expand Business at Showground

## ■ Outcomes & Testimonies from 2021 Exhibitors (excerpts, including concurrent shows)

### <Korea>

- We exhibited at 2020 Tokyo show and got many business leads, so we decided to exhibit at 2021 Osaka show to make more business connection at Western Japan.
- We had **80 online business meetings** during the 2021 Osaka show. Remote Exhibit Plan was a perfect choice for overseas company like us.

Thermvac

### <China>

- We exhibited Titanium Oxide at the Paint & Coating JAPAN OSAKA 2021.
- We had **more than 300 professionals who visited our booth** and we are delighted with the results of the show.

Qingdao Tida International Trade

### <Korea>

- It was **the most satisfying exhibition** of all the exhibitions we exhibited in 2021.
- We had about **60 business meetings** during 2021 Tokyo Show, and most of them were with **major companies**.

Novitec

### <Taiwan>

- This was the first time we use Remote Exhibiting Plan.
- We met 100 professionals and **expect to obtain 2 million USD** in sales during 2021 Tokyo show.
- We are delighted with the results of the show.

Nan Pao Resins Chemical

International companies used **Remote Exhibiting Plan** to exhibit on-site without traveling. With on-site booth and fix business meetings from home/office, just ship the exhibits to Japan and have face-to-face meetings during show dates.

In 2022, international companies also can exhibit in physical since Japan eased boarder controls.



# Exhibit at Both Shows — Osaka and Tokyo!

Note: The numbers of exhibitors (including co-exhibiting partners, group companies and association members) and visitors include concurrent shows. Please refer to the following URL for details on the counting method of visitors.  
 >>> TOKYO: [www.material-expo.jp/doc\\_tac\\_tokyo\\_en/](http://www.material-expo.jp/doc_tac_tokyo_en/) OSAKA: [www.material-expo.jp/doc\\_tac\\_kansai\\_en/](http://www.material-expo.jp/doc_tac_kansai_en/) \* forecast

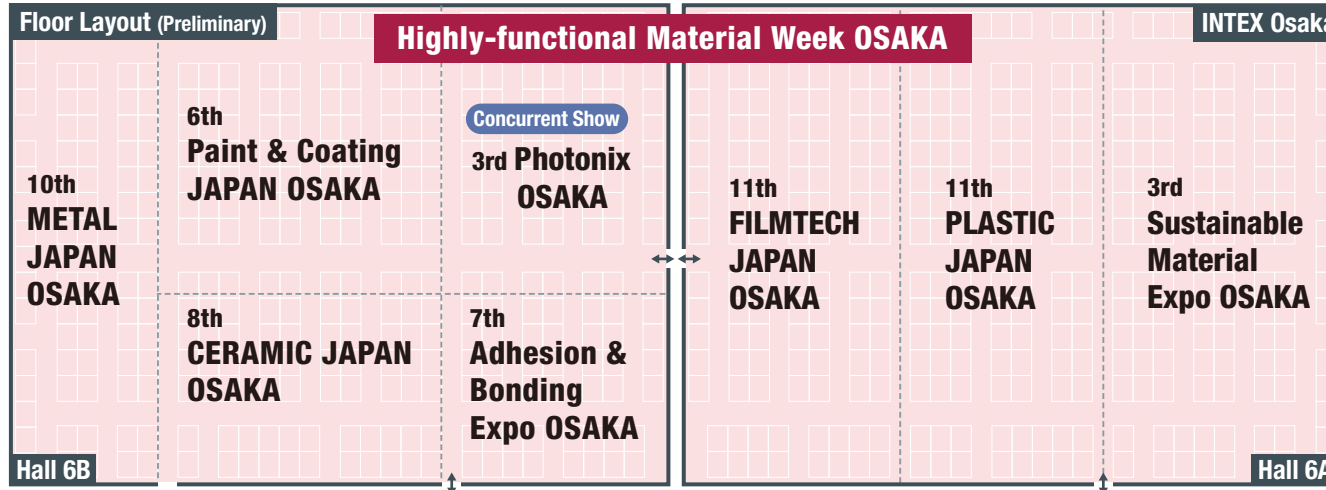
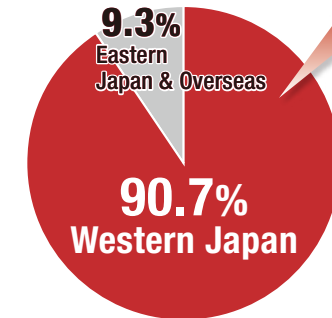
## OSAKA Show

**350\* Exhibitors & 25,000\* Visitors Gather in 2023 edition**

2021 Osaka Show  
Regional Breakdown of Visitors

**90.7% of Visitors were from Western Japan!**

16,286 visitors in total of 2021 Osaka Show



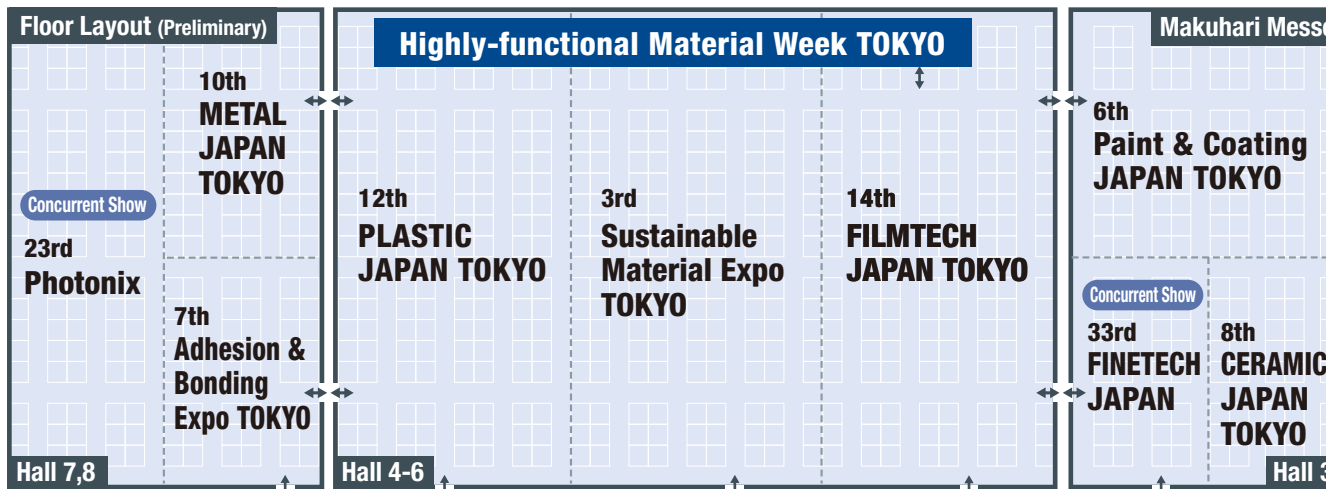
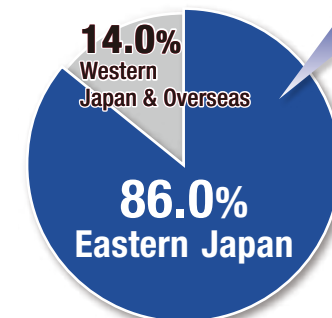
## TOKYO Show

**960\* Exhibitors & 55,000\* Visitors Gather in 2023 edition**

2021 Tokyo Show  
Regional Breakdown of Visitors

**86% of Visitors were from Eastern Japan!**

40,629 visitors in total of 2021 Tokyo Show





# To Maximise your Outcome: Multiple Exhibiting Plans to Choose!

Choose the suitable plan for business strategy to expand to Japanese/Asian market.

## Effective Participation Plan (Booth + Advertisement)

Expose Your Company to Potential Customers from Preparation Period to Show Period. Maximise New Sales Leads Ever!

### 1. Premium Plan

Most effective! Gives you maximum exposure before and during the show.

- Banner Ads on Official Show Website
- Premium Directory Listing (Large Size Display)
- Hanging Banner Ad above Your Booth and **7 more ads** are included.

### 2. Business Activation Plan

Effectively attracts high quality visitors to your booth.

- Banner Ads on Official Show Website
- Premium Directory Listing (Large Size Display)
- Digital Signage Ads on Hallway and **5 more ads** are included.

### 3. Starter Plan II

For exhibitors with limited budget who willing to exposure before the show.

- Premium Directory Listing (Large Size Display)
- Ads in Visitor Promotion E-mail
- Digital Incentive Coupons
- Floor Map Ads

<Examples of the Ads>

#### Hanging Banner



#### Digital Signage

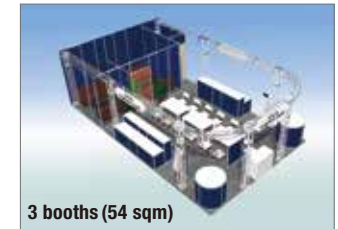


#### Digital Incentive Coupons



## Booth Only Plan

Economical Exhibiting for Having Physical Booth 3 days (during show period) Only



3 booths (54 sqm)



2 booths (36 sqm)

Get More Exhibiting Details

## Contact

Organiser: RX Japan Ltd. Highly-functional Material Week Show Management  
18F Shinjuku-Nomura Bldg., 1-26-2 Nishishinjuku, Shinjuku-ku, Tokyo 163-0570, Japan



E-mail: [materialweek-e.jp@rxglobal.com](mailto:materialweek-e.jp@rxglobal.com)



Tel: +81-3-3349-8568



Web: [www.material-expo.jp/en/](http://www.material-expo.jp/en/)